

Rose DiPietro is the Director of Online Marketing at the Council of Smaller Enterprises (COSE), one of the nation's largest regional small business organizations serving more than 15,000 members in Northeast Ohio.

In this role, she manages the strategic direction of COSE's online marketing initiatives. This includes COSE's portfolio of web sites, email marketing, over 15 different social media sites, blogs and all online processes that touch their 15,000 members. Rose works to help implement new emerging marketing technologies such as mobile marketing and mobile applications.

Rose earned a Bachelor of Business Administration from Kent State University in Marketing.