



kentucky chamber of  
commerce executives

## KCCE Spring Conference 2012

*We've Got Your Back!*

April 25-27, 2012  
Frankfort, KY

### **BE A SPONSOR**

Leadership. Change. Branding. Quality Events. These are the keys to a successful organization. The Kentucky Chamber of Commerce Executives will help chambers navigate it all at our Spring Conference. We will be presenting our professionals with sessions on effective change to exemplary leadership, as well as giving them access to field experts so they can get the answers they need to run an efficient chamber.

KCCE remains steadfast in its efforts to ensure the success of local chambers and to creating opportunities for companies like yours to connect and grow your business through alliances with local chambers.

Sponsorships have been designed to ensure that you have the chance to make personal connections with event attendees and maximize the opportunity to create new business.

### **ABOUT KCCE**

The Kentucky Chamber of Commerce Executives (KCCE) is **the professional society of chamber of commerce executives**, staff and affiliate members in the Commonwealth of Kentucky. With a membership comprised of over 80 chambers KCCE serves more than 200 chamber professionals at all levels of operation. The purpose of KCCE is to foster excellence in chamber leadership, operations and inspire grassroots effectiveness by providing high quality education and professional development, technical assistance, information and research to its members. KCCE further serves as the link between the state chamber of commerce and local chambers across the state. KCCE works toward creating viable, sustainable and relevant chambers of commerce who in turn create a vibrant businesses climate for local communities and the commonwealth. Finally, KCCE continually works to develop a grassroots network through local chambers that serves as an unparalleled statewide business network that can propel our commonwealth forward in unprecedented ways.

### **EVENT ATTENDEE DEMOGRAPHICS**

Executives representing chambers of every membership and community size will be present. Conference attendees include chamber Presidents/CEOs, membership and marketing staff, event planning and public affairs staff. There are also frequently volunteer leaders that are key decision makers in chambers present.

**PRESENTING — EXCLUSIVE OPPORTUNITY - SOLD!**

- Exclusive recognition as the Presenting sponsor and highest recognition on all KCCE Spring Conference promotional materials (including direct mail, email blasts and internet)
- Company name and logo on all signage at event
- Two complimentary registrations to the KCCE Spring Conference
- Company Name and Logo on official conference materials
- Opportunity to provide company materials in packets
- Complimentary exhibit space at KCCE Spring Conference
- Opportunity to give a promotional presentation (10 minutes)
- Opportunity to introduce a keynote presenter or event session
- One full page advertisement in the conference program
- Opportunity to provide a one-hour tele-seminar/webinar
- Attendee lists from each event

**INVESTMENT ..... \$1,500**

**EXHIBIT – EIGHT OPPORTUNITIES AVAILABLE**

- Recognition on all KCCE Spring Conference promotional materials (including direct mail, email blasts and internet)
- Company name and logo on signage at event
- Opportunity to provide company materials in packets
- Opportunity to exhibit
- One complimentary registration to the Spring Conference
- Opportunity to give promotional presentation (3 min)
- Half-page advertisement in the Spring Conference program
- Attendee lists from each event

\*\* Sponsor will have the choice to set up exhibit.

**INVESTMENT ..... \$500**

**SPONSOR – Unlimited Opportunities Available**

- Recognition on all KCCE Spring Conference promotional materials (including direct mail, email blasts and internet)
- Company name and logo on signage at event
- Opportunity to provide company materials in packets
- Quarter-page advertisement in the Spring Conference program
- Attendee lists from each event

**INVESTMENT ..... \$350**

## CONFERENCE SPONSORSHIP CONTRACT AND PAYMENT OPTIONS

Company \_\_\_\_\_  
Co. Contact \_\_\_\_\_  
Event Attendee(s) \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

### INVESTMENT OPTIONS (Please select one of the following):

PRESENTING	\$1500	SOLD!
EXHIBIT	\$500	_____
SPONSOR	\$350	_____
Additional Attendees	\$169	_____
TOTAL		\$ _____

**PHONE** – 502-848-8738 **FAX** – 502-848-8747 **E-MAIL** – acrain@kychamber.com  
**MAIL** – KCCE-SPONSORSHIPS, 464 CHENAULT RD, FRANKFORT, KY 40601

CHECK ENCLOSED CHECK #: \_\_\_\_\_

CHARGE TO: VISA MASTERCARD AMEX  
ACCOUNT #: \_\_\_\_\_  
SECURITY CODE: \_\_\_\_\_  
EXPIRATION DATE: \_\_\_\_\_  
SIGNATURE (REQUIRED): \_\_\_\_\_

***\*Sponsorship must be paid in full prior to the conference and is non-refundable***

**Deadline to Reserve Sponsorship:** March 1

### Material Deadlines:

Logo for promotion	ASAP
Advertisement for program	March 15
Materials for packets	April 13

### Requirements:

Logo and advertisement must be a high-resolution JPG or EPS image (300 dpi)  
Full-page ad is 8.5 x 11  
Half-page ad is 8.5 x 5.5  
Quarter-page ad is 5.5x4.75

**Hotel accommodations:** Hampton Inn (502-223-7600) Rate \$89 or  
Fairfield Inn (502-695-8881) Rate \$84