



Sponsorship & Exhibitor Opportunities

TRI-STATE CONFERENCE AND EXPO
September 28 – 30, 2011
Erlanger, KY

Kentucky Chamber of Commerce Executives (KCCE)

Indiana Chamber Executives Association (ICEA)

Chamber of Commerce Executives of Ohio (CCEO)



2011 IS YOUR TIME TO PARTNER

The spirit of excellence is embodied by the work of local chambers. You're invited to bring that business home, as we invite your company to gain greater exposure and be a part of the work of educating, empowering and strengthening local chambers of commerce.

ABOUT THE KENTUCKY, INDIANA AND OHIO EXECUTIVES ASSOCIATIONS

The Kentucky Chamber of Commerce Executives (KCCE), Indiana Chamber Executives Association (ICEA) and Chamber of Commerce Executives of Ohio (CCEO) are the professional societies of chamber of commerce executives, staff and affiliate members in Kentucky, Indiana and Ohio.

With a membership comprised of 80 chambers, KCCE serves nearly 200 chamber professionals at all levels of operation. The mission of KCCE is to provide professional development and grassroots advocacy for their members. This is accomplished by fostering excellence in chamber leadership, operations, and by providing high quality education and professional development, technical assistance, information and research to its members. KCCE further serves as the link between the state chamber of commerce and local chambers across the state.

ICEA is made up of more than 200 paid chamber of commerce and associate staff members representing 99 local chambers of commerce throughout Indiana who, through their collective strength, seek to improve their profession and their organizations. These desired individual results are bolstered by ICEA through formal and informal exchanges among members, and the various conferences and programs conducted in response to member needs.

CCEO is comprised of nearly 200 individual chamber executives and associate members representing over 130 local chambers. CCEO's mission is to provide resources that maximize chamber leadership to create a strong business climate for our communities. This mission is facilitated by conferences, workshops, online resources and a network of statewide contacts for networking and professional development.



WHY SPONSOR THIS EVENT?

There are several reasons for companies to become a sponsor:

- Strong local chambers are the heart and soul of every community – leading the way on innovation and prosperity in their areas
- By sponsoring this event with KCCE, ICEA and CCEO, your company will reach community leaders that serve as the portal to a network of over 50,000 businesses they collectively represent in Kentucky, Indiana and Ohio.
- This year, KCCE and ICEA are partnering with CCEO for the first ever Tri-State Conference to create a true regional idea exchange. Be a part of the collaboration!
- A sponsorship will allow your company to maximize exposure while more efficiently allocating precious marketing dollars
- Brand your company as a solid corporate citizen and catalyst for change in a three-state region

EVENT ATTENDEE DEMOGRAPHICS

Executives representing chambers of every membership and community size will be present. KCCE, ICEA and CCEO memberships include metro chambers such as Louisville, Indianapolis and Columbus, state chambers of commerce and medium to small size chambers. Capture a unique target audience and market your product or service to chamber presidents, membership and marketing staff, event planning and public affairs staff who make key decisions every day. Volunteer leaders who serve as key chamber decision makers also attend.

Along with the chamber professionals, sponsors and exhibitors will meet other corporate professionals that are attending and exhibiting at the event thus expanding their professional network and contacts. This year it is anticipated that 250-300 chamber professionals will attend the KCCE/ICEA/CCEO Tri-State Conference.



PROGRAM TIMELINES

May – June 2011

Save the date and initial fall conference material sent

Print and web based promotions through email and association websites

July – August 2011

Fall conference promotions continue through web

Summer newsletters featuring fall conference promotions printed and distributed

First mailing of fall conference brochure sent to all chambers in Kentucky, Indiana and Ohio

News articles written and distributed to statewide newspapers highlighting the fall event

Pre-event marketing opportunity for lead sponsors via email and regular mail

September 2011

Fall conference promotions continue highlighted by statewide news releases for the Kentucky, Indiana and Ohio Tri-State conference event scheduled for September 28 – 30 in Erlanger, KY!

2011 EVENT

- **KCCE/ICEA/CCEO TRI-STATE CONFERENCE** – September 28 – 30 in Erlanger, KY
- **KCCE/ICEA/CCEO CHAMBER PARTNERS EXHIBIT HALL**
- **FALL CONFERENCE EXCURSIONS AND NETWORKING OPPORTUNITIES**



2011 EVENT SPONSORSHIP OPPORTUNITIES

Along with the benefits specified at each level, each corporate partner will receive the following:

- Special ribbons on name tags at event denoting your company's sponsorship
- Access to all events/special activities held in conjunction with events
- Special marketing opportunities and exposure to chambers in three states

PRESENTING SPONSORSHIP — *Exclusive opportunity – SOLD!!*

- Exclusive recognition as the Presenting sponsor and highest recognition on all conference promotional materials
- Company logo and link on KCCE/ ICEA/CCEO websites
- Company logo on all signage at events and official conference materials
- Four (4) complimentary registrations to the KCCE/ICEA/CCEO Tri-State Fall Conference
- Tote with your company logo distributed to attendees at conference event
- Opportunity to provide company materials in packets
- Complimentary premium exhibit table
- Opportunity to introduce a keynote presenter with a promotional presentation (up to 5 minutes) at the tri-state conference
- Opportunity to participate in speed sponsor event Thursday
- Opportunity to provide a one-hour teleseminar/webinar
- One full-page advertisement in the conference program
- Pre and Post-Conference Attendee lists

INVESTMENT.....**\$5,250**

GOLD – three opportunities available

- Recognition on all Conference promotional materials
- Company logo and link on KCCE/ ICEA/CCEO websites
- Company logo on signage at events and official conference materials
- Two (2) complimentary registrations
- Opportunity to provide company promotional item for packets
- Complimentary premium exhibit table
- Opportunity to lead a session on Wednesday afternoon
- Opportunity to introduce a presenter and give a promotional presentation (up to 5 minutes) at the conference
- Opportunity to participate in speed sponsor event Thursday
- One full-page advertisement in the conference program
- A half-page feature story on your company in the KCCE/ICEA/CCEO Newsletters
- Opportunity to provide a one-hour webinar or teleseminar in 2011-12
- Pre and Post-Conference Attendee lists

INVESTMENT.....\$3,500

SILVER – six opportunities available

- Recognition on all Conference promotional materials
- Recognition as the official Thursday lunch sponsor with opportunity for promotional presentation (up to 3 minutes) during lunch
- Company logo and link on KCCE/ ICEA/CCEO websites
- Company logo on signage at events
- Two (2) complimentary registrations
- Complimentary exhibit table
- Opportunity to provide company materials in conference packets
- Opportunity to participate in speed sponsor event Thursday
- One half-page advertisement in the conference program
- Company profile in KCCE/ICEA/CCEO newsletter as part of sponsor highlight section
- Pre and Post-Conference Attendee lists

INVESTMENT.....\$1,750

BRONZE – *four opportunities available*

- Recognition on all Conference promotional materials
- Recognition as the official break sponsor sponsor with opportunity for promotional presentation (up to 60 seconds) before one break
- Company logo and link on KCCE/ICEA/CCEO Websites
- Company name on signage at event
- One (1) complimentary registration
- Complimentary exhibit space
- Opportunity to participate in speed sponsor event Thursday
- One quarter-page advertisement in the conference program
- Pre and Post-Conference Attendee lists

INVESTMENT.....\$1,250

Exhibitor ONLY – *limited number available*

- Your company’s name listed in exhibitor portion of conference packet
- Networking opportunities that include all meals, breaks, and receptions
- Exhibit table
- Attendee list
- One complimentary conference registration—includes all meals and breaks

INVESTMENT.....\$600

Advertiser ONLY - *limited number available*

- One quarter-page advertisement in the conference programs
- Attendee list

INVESTMENT.....\$300

TRI-STATE CONTRACT AND PAYMENT OPTIONS

Company: _____

Co. Contact: _____

Address _____

City, State Zip _____

Phone _____

Email _____

Signature (required): _____

INVESTMENT OPTIONS (Please selection from the following):

PRESENTING (one available)	\$5250	SOLD!
GOLD (three available)	\$3500	_____
SILVER (six available)	\$1750	_____
BRONZE (four available)	\$1250	_____
EXHIBITOR (limited availability)	\$600	_____
ADVERTISE ONLY (limited availability)	\$300	_____
Additional Conference Attendees	\$199 each	_____
TOTAL	\$	_____

PAYMENT INFORMATION

PHONE – 502-848-8738 **FAX** – 502-848-8747 **E-MAIL** – acrain@kychamber.com

WEB – www.kychamberexecutives.com **MAIL** – Tri-State Sponsorships, 464 Chenault Rd, Frankfort, KY 40601

CHECK ENCLOSED CHECK #: _____ **CHARGE TO:** VISA MASTERCARD AMEX

ACCOUNT #: _____

SECURITY CODE: _____ EXPIRATION DATE: _____

SIGNATURE (REQUIRED): _____

***Sponsorship must be paid in full prior to the conference and is non-refundable**

Deadline to Reserve Sponsorship: June 1

Material Deadlines:

Logo for promotion	ASAP
Advertisement for program	August 1
Materials for packets	September 1

Requirements:

Logo and advertisement must be a high-resolution JPG or EPS image (300 dpi)/Full color

Full-page ad is 8.5 x 11 Half-page ad is 8.5 x 5.5 Quarter-page ad is 5.5x4.75

Hotel accommodations: Courtyard and Residence Inn by Marriott Cincinnati Airport
Additional information will be listed at www.kychamberexecutives.com