

Kentucky Chamber of Commerce Executives

Annual Excellence Awards Winners 2014

Categories

Group I – Total income less than \$75,000

Group II – Total income between \$75,001 - \$150,000

Group III – Total income between \$150,001 – \$250,000

Group IV – Total income between \$250,001 - \$650,000

Group V – Total income over \$600,001

e-Newsletter

Outstanding e-Newsletter

(winners chosen based on layout, appeal & good mix of content)

Group I Mercer County Chamber of Commerce

Group III Jessamine County Chamber of Commerce

Group IV Christian County Chamber of Commerce

Group V Commerce Lexington

Web Site

Outstanding Website

(winners chosen based on design, layout and ease of navigation)

Group I Floyd County County Chamber of Commerce

Group II Marion County Chamber of Commerce

Group III Jessamine County Chamber of Commerce

Group IV Southeast Kentucky Chamber of Commerce

Group V Commerce Lexington

Publication

Outstanding Publication

Group II Marion County Chamber of Commerce (Member Directory)

Group III Frankfort Area Chamber of Commerce (Destination Frankfort)

Group IV Christian County Chamber of Commerce (Member Directory/Community Guide)

Group V Bowling Green Area Chamber of Commerce (Business Relocation Guide)

Special Events

Outstanding Special Event

Group I Mercer County Chamber of Commerce (Pioneer Days)

Group II Woodford County Chamber of Commerce (Twilight Festival)

Group IV Christian County Chamber of Commerce (Annual Dinner)

Group V Bowling Green Area Chamber of Commerce (Leader In Me fundraiser)

Membership Retention Outstanding Member Retention

Group I	Paintsville-Johnson County Chamber of Commerce	(93% retention)
Group III	Frankfort Area Chamber of Commerce	(95% retention)
Group IV	Somerset-Pulaski County Chamber of Commerce	(87% retention)
Group V	Bowling Green Area Chamber of Commerce	(88% retention)

Membership Growth Outstanding Membership Growth

Group I	Paintsville-Johnson County Chamber of Commerce	(5.5% growth)
Group III	Jessamine County Chamber of Commerce	(9.5% growth)
Group IV	Somerset-Pulaski County Chamber of Commerce	(9.1% growth)
Group V	Bowling Green Area Chamber of Commerce	(4% growth)

Chamber Advocate of the Year Steve Loyal, Atmos Energy

This award given at the discretion of the KCCE board recognizes an individual or company who has gone above and beyond to promote the organization as well local chambers across the state. Steve Loyal has been a champion of local chambers in general, the Owensboro Chamber in particular and has advanced the relationship between the Kentucky Chamber and local chambers.

Because of his dedication to the chamber profession, KCCE would like to honor Steve Loyal of Atmos Energy with the Chamber Advocate award.

Executive of the Year

It is an honor to announce that this year we had a tie and are awarding the Executive of the Year to two very deserving people.

Brad Richardson, Hardin County Chamber of Commerce

Our first recipient was hired three years ago to head up a newly unified chamber. As one of his nominators noted, in order for the new chamber to succeed and thrive it needed an exemplary leader and the board found that in Brad Richardson. Under Brad's leadership, the chamber has transformed into an organization with a clear and strengthened focus to support the business community and provide value to its members. That value is based on four pillars of support – Network, Promote, Develop and Advocate.

New developments include lunch mobs, professional development seminars, Hardin County Leadership program, Business at Breakfast program and upgraded digital communications tools. Brad has also guided the chamber in its new advocacy efforts, conducting public policy surveys and advocating for issues that are critical to the business community such as the LIFT initiative.

Brad has been actively involved with KCCE since being hired on at the chamber, serving initially on the Local Chamber Advisory Board with the state chamber and then coming on the KCCE board last fall. He eagerly stepped in to the role of President Elect. Please join me in congratulating Brad Richardson as Executive of the Year!

Amy Cloud, Jessamine County Chamber of Commerce

Focused, energetic, affable, creative, visionary, fantastic attitude, always positive and can fake a smile even on the toughest of days. These are just a few of the words one of the nominators had to say about Amy Cloud. Amy was hired as the Jessamine County Chamber CEO in 2011 and hit the ground running, learning quickly who was involved, who the decision makers are and making sure the chamber was a player in the business community and government organizations.

One of her many strengths is that she sees the tremendous value in networking and consensus building. Amy has been a constant cheerleader for local businesses and has worked to bring people together through luncheon events and education opportunities. She has instituted Youth Leadership Jessamine; developed an accountability & reward system with the Ambassadors; and created an extensive 'Investment Level' initiative to give chamber members a variety of ways to advertise and market their businesses.

Amy is a 2012 graduate of Institute of Organization Management, a KCCE board member (who hasn't missed a KCCE event in the three years she's been a member), a cheerleader for our industry and profession and your current President. It is with great pleasure that I present Amy Cloud with this years Executive of the Year award.