

**Kentucky Chamber of Commerce Executives  
Annual Excellence Awards    Winners 2015**

**e-Newsletter**

**Outstanding e-Newsletter**

Group I	Mercer County Chamber of Commerce
Group II	Marion County Chamber of Commerce
Group III	Bardstown-Nelson County Chamber of Commerce
Group V	Christian County Chamber of Commerce

**Web Site**

**Outstanding Website**

Group II	Marion County Chamber of Commerce
Group III	Madisonville-Hopkins County Chamber of Commerce
Group IV	Kyndle
Group V	Bowling Green Area Chamber of Commerce

**Publication**

**Outstanding Publication**

Group II	Marion County Chamber of Commerce	(Member Directory)
Group III	Bardstown-Nelson County Chamber of Commerce	(Membership Directory)
Group IV	Kyndle	(Spark Form)
Group V	Bowling Green Area Chamber of Commerce	(Annual Report)
Group V	Christian County Chamber of Commerce	(Member Guide)

**Special Events**

**Outstanding Special Event**

Group I	Mercer County Chamber of Commerce	(Jazz Festival)
Group II	Prospect Area Chamber of Commerce	(Dancing with Prospect Stars)
Group III	Jessamine County Chamber of Commerce	(2014 Annual Dinner)
Group IV	Kyndle	(Fire Pit Contest)
Group V	Paducah Area Chamber of Commerce	(2014 Annual Dinner)
Group V	Christian County Chamber of Commerce	(Compass Awards)

**Membership Retention    Outstanding Member Retention**

Group I	Paintsville-Johnson County Chamber of Commerce	(91.3%)
Group III	Madisonville-Hopkins County Chamber of Commerce	(96.5%)
Group IV	Greater Owensboro Chamber of Commerce	(88.3%)
Group V	Bowling Green Area Chamber of Commerce	(86.9%)

<b>Membership Growth</b>	<b>Outstanding Membership Growth</b>	
Group I	Paintsville-Johnson County Chamber of Commerce	(14.78%)
Group IV	Chamber at St. Matthews	(7.9%)
Group V	Paducah Area Chamber of Commerce	(6.6%)

**Executive of the Year    Brad Schneider, Kyndle**

What was said about this individual in his nomination: Knowledgeable and trustworthy; sees the big picture as well as small details; sincere and interested in promoting the chamber industry and mentoring. He has leadership and the ability to move people to collaborate.

This individual is a board member with KCCE and has not missed a conference since he got started in the industry seven years ago.

**Brad Schneider** has had a pretty significant year:

- \*guiding force behind the creation of Kyndle – the new combined chamber and EDC that services Henderson, Union, Webster and McLean counties
- \*was able to maintain an 85% retention rate through the merger and end the first fiscal year in the black
- \*maintained a prominent leadership role with C-Link (catalyst for completion of I-69)
- \*works closely with Christy Gillenwater at Southwest Indiana Chamber to form BridgeLink – the building of I-69’s Ohio River bridge
- \*worked with Murray State to establish a satellite SBDC office within the Kyndle offices

Brad is a true professional and always available to help anyone.

It is with great pleasure that I announce Brad Schneider as 2015 Executive of the Year