



Dear Chamber Leader:

This year, Greater Louisville Inc. is again honoring the legacy and passing of Charles Herd with the Charles F. Herd Scholarship to the ACCE national conference. Charles F. Herd did an exceptional job serving the Louisville community as president of the Louisville Area Chamber of Commerce from 1966 to 1983. Mr. Herd passed away in January 2015.

During his tenure, Mr. Herd began the emphasis on regionalism that is still bearing fruit today. He also cared deeply about the chamber profession, as evidence in his past-presidency of the American Chamber of Commerce Executives (ACCE) and two-time past-presidency of the Kentucky Chamber of Commerce Executives.

Many chamber executives were mentored by Charles Herd. In fact, he often reached out to other chamber executives in Kentucky and Southern Indiana to build relationships and encourage them to get involved in ACCE and KCCE.

In honor of Mr. Herd's legacy, Greater Louisville Inc. established the Charles F. Herd Scholarship Fund. This scholarship for professional development is awarded to a chamber leader and covers the registration fee to attend ACCE's annual conference for the Chamber's CEO or Director as well as \$250 towards hotel accommodations.

This year's conference will be held in Nashville, TN from July 16- July 19. You can download complete details at www.acce.org

If you are interested in applying for this scholarship or would like to nominate another chamber leader, please complete or have your nominee complete the attached form and email attached form to Shawna Burton at sburton@greaterlouisville.com. If you have any questions, please call me at 502.625.0078.

Deadline for response is Friday, May 12, 2017. The selection will be made by a panel at Greater Louisville Inc. by May 19th. All applicants will be notified by email.

We look forward to helping chamber leaders access unique opportunities for growth. Thanks for all you do for your communities and our region.

Best Wishes,

A handwritten signature in black ink that reads "Shawna".

Shawna Burton
Vice President, Engagement and Organizational Advancement

2017 APPLICATION FORM
Charles F. Herd Scholarship Fund

Name:

Chamber Name:

Community:

Phone:

Email:

Time in current position:

Time at this or other Chambers:

Briefly describe your career history:

Briefly describe the mission and key initiatives of your chamber:

Briefly state why this scholarship would be important to you:

**Scholarship covers registration fee. Recipient will receive \$250 towards hotel accommodations.*

Transportation, meals, and balance of hotel charges are not included.